Your communication concerning our Peter Pan Peanut Butter was most welcome. We appreciate comments and questions from our consumers. Your question in regards to the Peter Pan Peanut Butter being in the round jar is as simple as making a product that consumers young and old can use, and making it as easy as possible to get the product out of the jar. And probably the most important for consumers making sure to be able to all the product as well.

A little more on our packaging information that is geared for the current consumer as well.

The packaging for our products is designed to make sure a high quality product reaches you. To do this, it must protect the product during distribution. The impact the package has on our environment is another important consideration in selecting packaging.

We are taking several steps to help protect the environment:

- -We are using materials that we believe will be recycled on a nationwide basis in the near future. For example, the plastic trays used in our products are made of polyester which is a plastic that can be recycled (CPET-recycle #1). We also use glass, metal and cardboard. Several communities are recycling these materials.
- -There are materials used in our packaging that are not easily recycled at the current time. Our packaging scientists are working with our suppliers to develop technologies to make these materials recyclable in the future.
- -We are working to reduce the amount of materials used in our packaging. For example, we have reduced the amount of material used in our packaging by over 4 million pounds per year.

We appreciate the time you have taken to contact us and your interest in our products. We hope this information is helpful in selecting our fine products in the future.