



July 2, 2009

Dear Relay for Life Supporters,

We are pleased to be working on our 3rd year for the American Cancer Society. Last year we were blessed to have raised over \$21,000 dollars and experienced an 88% growth rate over our first year. We have the distinct pleasure of experiencing the greatest growth rate in the State of New Mexico and the Great West Division. The many volunteers, communities, sponsors and businesses that supported us last year are directly responsible for this success and we know that this will be the case again this year. This year's event American Cancer Society's Relay For Life-Estancia Valley is scheduled for August 1st through August 2nd, 2009, 12noon to 12noon. Your continuing generosity and support is a tremendous part of this year's success and will go a long way in the fight to eliminating all cancers, now and into the future.

As a supporter of this great event, you know that the American Cancer Society is considered one of the best charities by watchdog organizations and can boast 42 Nobel Laureates. ACS is greatly supported by research and treatment centers throughout the U.S. like the Cancer Treatment Centers of America. Did you also know that because of funding from ACS, that one of the most deadly leukemia cancers now has a cure called Gleevec? This discovery was made within the last 15 years. So you see, there is hope!

Attached please find the information that you need to make a decision. I realize that the word Cancer is like the elephant that we have all been asked to eat. It is a seemingly overwhelming problem, but elephants can be eaten, one bite at a time, with persistence and faith. We hope that you will choose to do one of the following things; organize a family team or a company team, raise money for American Cancer Society and participate in the Estancia Valley Relay For Life. **Our deadline for commitment is July 7th, 2009. All we need is a signed commitment, the quantity of shirts, sizes, team or sponsorship logos.**

Remember that the American Cancer Society is a 501C3 organization. All donations are tax deductible. **It is important for you to know that out of every dollar raised, 70 cents goes to fulfilling the mission of American Cancer Society, 22 cents goes to fundraising materials and only 8 cents goes to salaries and business administration.** In a world of excess and waste, I am proud to be associated with an organization that prioritizes in the service of humanity and the eventual elimination of Cancer and the suffering from this terrible disease.

Well, I will leave you with hearty thanks and encourage you to please contact our American Cancer Society Community Liaison, Kevin Ledwith at the local number 505-559-9424. Please feel free to contact me as well at my number or at my email. I have also listed some of our committee chairs below.

Sincerely yours,

Margarita Hibbs, Event Chair

MargaritaHibbs@msn.com

505-384-6015, Cell: 505-705-5253

Event Co-Chair: Robin Foshee 505-948-6963 Team Development Chair: Brenda Smythe 505-705-5445

Survivor & Willard Community Chair: Jeanine Garcia, 505-384-2882

Contribute online: www.relayforlife.org/estanciavalleynm

American Cancer Society-Great West Division, Inc. Kevin Ledwith

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Cancer Information 1.800.ACS.2345 / www.cancer.org