

350.org

10/10/10

ALBUQUERQUE ACADEMY SIMMS AUDITORIUM 12 NOON - 2PM

CUT CARBON RALLY



UPDATED PRESS RELEASE

350.org CUT CARBON RALLY EVENT AT ALBUQUERQUE ACADEMY ON 10-10-10 SENATOR TOM UDALL KEYNOTE SPEAKER

ALBUQUERQUE - Oct. 4, 2010 — On Sunday, October 10, 2010 everyone is invited to attend this free event starting at 12 noon at Albuquerque Academy, Simms Auditorium. 400 people are expected to attend, part of 350.org global 'work parties' in 2,500 cities worldwide. The event marks the start of a movement to reduce CO₂ below 350 parts per million in our atmosphere.

OUR MISSION:

SAVING THE PLANET IS AS EASY AS 1,2,3

1. Attend the rally and learn the latest planet facts
2. Get 'tools' to assess and improve our personal footprints
3. Action ideas that will mobilize us to get a national and state energy policy

SCHEDULE OF EVENTS:

U.S. Senator Tom Udall will be here in person to speak. Get the latest facts from 350.org founder and our country's leading environmentalist Bill McKibben. New Mexico's leading expert Dr. John Fogarty will tell how climate change is affecting New Mexico and how we have the opportunity in our state to lead a charge for change. Learn from Senator Jeff Bingaman about the new energy bill before the Senate to mandate renewables at 15%.

There's going to be lots of positive energy at this event. Music, poetry from Native Americans, and the chairman of Youth Against Global Warming are scheduled.

WHAT ATTENDEES GET:

Specific tools to assess our personal footprint and tools to improve our individual impact. Albuquerque Academy is a leading example of 'new ideas' in sustainability. Action plans that help 'the movement' toward national and state policy to increase our incentive on renewables. Everyone that self-powers to the event by walking, carpooling, running or biking gets a free water bottle.

If 500 people self-power we save 5 tons of CARBON from going into the ABQ atmosphere.

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For further information please contact:

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